

Code No: **R32026**

**R10**

**Set No. 1**

**III B.Tech II Semester Supplementary Examinations, Dec - 2015**

**MANAGEMENT SCIENCE**

**(Common to EEE, ECE, CSE, CHEM, EIE, BME, IT)**

**Time: 3 hours**

**Max. Marks: 75**

**Answer any FIVE Questions  
All Questions carry equal marks**

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- 1 a) Explain nature and scope of Management science.  
b) Discuss the ABC analysis in controlling management in present conditions.
- 2 a) What are management functions?  
b) Explain job evaluation process.
- 3 a) What are the methods of inventory control?  
b) Explain the importance of financial management in general life.
- 4 a) Define purchase. State the objectives of purchasing.  
b) Explain the channels of distribution in market role.
- 5 a) What do you understand by total quality management?  
b) How does this concept (TQM) differ from quality control techniques?
- 6 a) Describe the importance of Cross Cultural Communication  
b) What do you mean by business process communication?
- 7 a) What are the Ethics to be observed in Marketing to making new business in present condition?  
b) What is the impact of environmental management in organization establishment?
- 8 a) What is corporate planning in business management?  
b) Explain the importance of six sigma in management style.

